



Brand Story



There is no place in Arabian peninsula my feet
never touch!.

Abdullah bin Khamis



The Arabian Peninsula would not have been a subject for more studies and research, geographically and historically without the efforts and of Abdullah bin Khamis, a geographer, writer, poet and historian. He was one of the most prominent writers, researchers and historians who wrote about the Arabian Peninsula. More than fifty books in literature, poetry, criticism, heritage and excursions, are the epitome of Khamis's intellectual and creative work.

Bin Khamis developed deep interest in the geography of the Arabian Peninsula, The man was frequently roaming around the Arabian Peninsula, he said: There is no place in Arabian peninsula my feet never touch!.

Bin Khamis used to take his children Eddie and Mohammed with him in his trips, this gave them the opportunity to accumulate experience and knowledge about road trips,

All these journeys have created another generation of travellers, a generation that fall in love of the desert and the experience of its nature and landmarks for more than fifty years.

These journeys and explorations continued after the death of bin Khamis, His sons never stopped taking groups of children and friends throughout the Arabian Peninsula. Many people heard about these trips and got interested in participating, and hence born the idea of establishing an organization to organize trips by Eddie And Mohammad, sons of Abdullah bin Khamis.

Delta Organization for Trips ...

Delta means triangle, which has 3 sides, Abdullah bin Khamis and his sons Mohammed and Eddie.

At

Delta Adventures

According to a clear vision we embrace the future of desert tourism, through which we provide all forms of experience, knowledge and fun. We introduce the best desert exploring adventures that came compatible with the 2030 vision supported by the KSA government .


To meet the ambition of the desert adventure and exploration lovers, Delta Adventures has specialized approach focusing on quality and cost effective, with the aim of creating a complete desire to satisfy its customers and accommodate the huge changes in the desert tourism environment, That's a principle

with which we accept the challenges and deal with it with reality and professional solutions that offer effective trips filled with fun for our customers .

We are committed in giving all customers a large opportunities to have adventures filled with fun that fulfill their desires, We believe in our social responsibility to participate in a discreet plan to raise the level of desert tourism.

Adventure is an exciting and unusual experience that a person goes through, we believe to meet the desire of many people who love to return to nature and give up for a while the luxury of modern life, Desert adventures strengthen the body, learn people how to be patient and expelled what the body suffered from psychological stress during his working daily life, Its a period of restoring power and enjoying nature.

The desert would be a hideout of open happiness.



The Rover in these deserts knows that there are two secrets in the desert: the taste of freedom derived from the extension of its vast surface, and the sense of conviction coming from the simplicity of that surface, two elements of the secret makes you feel that everything in the desert is very precious.

Our Approach

Delta Adventures is a highly responsible team dedicated to desert tourism. We encourage our visitors to live and feel the essence of our culture.

We are open to the world and have long experience in the desert environment and its landmarks, Delta Adventures will make your adventure an unforgettable pleasure.

Delta Adventures supports its dynamic environment and focuses on organizing desert trips, marketing desert tourism concepts, adventure practices and exploration in this sector, Also we are committed to spread awareness regarding the beauty of this environment.



Mission

The Rover in these deserts knows that there are two secret in the desert: the taste of freedom derived from the extension of its vast surface, and the sense of conviction coming from the simplicity of that surface, two elements of the secret makes you feel that everything in the desert is very precious.

Vision

Our vision reflects our strategy to shift towards more sustainable desert tourism, Our ambition is to become the pioneer of adventure and exploration and the first reference for desert tourism in Saudi Arabia.

Our Philosophy

Delta Adventures' philosophy considers adventures and exploration of the desert as an essential element of human freedom and a new model among peoples and civilizations to achieve mutual knowledge, intellectual and cultural rapprochement and to establish friendship among countries.

Our Values

At Delta Adventures, we consider the values as a map that guides our business at the individual, team and administration levels, It's the cornerstone of growth and success.

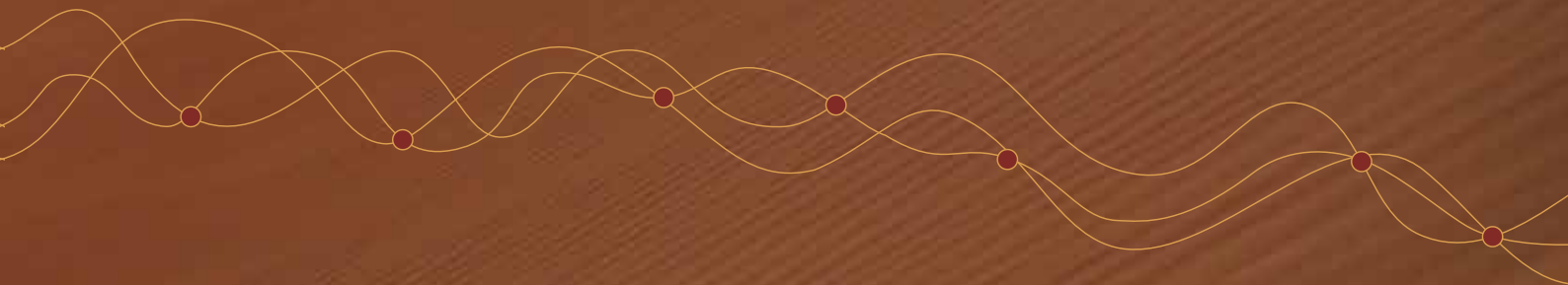
Quality : a discreet standard to work sincerely and make a clear difference, and to become more distinct from others.

Excellence: Our footprint stems from our passion for simulating and knowing the landmarks and nature of the desert which always motivates us to take the initiative.

Credibility: Commitment, behavior and practice. Above all, its belief and conviction because it enhances our good reputation and trust with our customers, It is a complete synthesis of an authentic culture with creativity which reinforced by the desire to participate.

Participation: A space based on providing opportunities for each other and respect for diversity to communicate with others, so together we can achieve more to your services.

Trust: A fundamental dimension to activate an expected outcome on the extent of our commitment to values and its firm role in our behavior and our daily dealings as partners.



Eng/ Mohammed AlKhamis General Manager

Eng/ Mohammed bin Abdullah Al Khamis holds a master's degree in Engineering Management from the University of Southern California, USA. He also holds a professional degree (engineer. Consultant) from the Saudi Council of Engineers.



He worked in the Ministry of Defense / Military Works for 30 years in many positions during which he received many courses, orders, and letters of excellence and thanks to his retirement in 2010 with a rank of (engineer brigade). In addition, he worked for another period with the Saudi Civil Aviation Authority as a General Supervisor on the expansion and development of King Khalid Airport in Riyadh. At the end of his career, he worked for AECOM Arabia with a vacancy in which he was vice president of business development.

As for his unique personality, the childhood of Mohammed was filled with love of the desert and he traveled for more than 50 years throughout the Arabian Peninsula, which earned him full knowledge of its geography, landmarks. He also undertook a variety of desert trips which may last for about a month because of his ability to plan and prepare for trips and deal with its difficulties.

A patient character of looking for a dream, that's what many diplomats said when they participate with him on his travels.

Mr/ Eddie AlKhamis Deputy General Manager

Mr Eddie bin Khamis graduated from Seattle Pacific University and is one of the founders of the Association of Search and Rescue specialized in the search for lost drifters in the desert.

- He holds courses in first aid and his secondary certificate from EFR org.



- Member of the boards of Imam Abdul Aziz bin Al-Malikiyah and King Khalid Royal Reserves.

- Organized in his life many desert trips in all regions of the Kingdom.

He served as General Manager of Al Farazdaq Printing Press.

He excelled in the planning of trips roads had great experience in reading maps.

He also has extensive experience in studying desert plants, their nature, landmarks.

The philosophy of Delta Adventures brand

Delta Adventures' brand identity includes items that reflect meanings that illustrate the content of a brand that specializes in adventure and desert exploration named Delta.

Together - the Arabic name has been merged with the English name to express areas of excellence, while the crossbar was painted as giant veins in the desert, rising to more than 300 meters above sea level amid difficulty passing it. The choosing of golden and brown color that reflect a stage of the road in the desert as a sign of specialization and adventure and accepting great challenges.

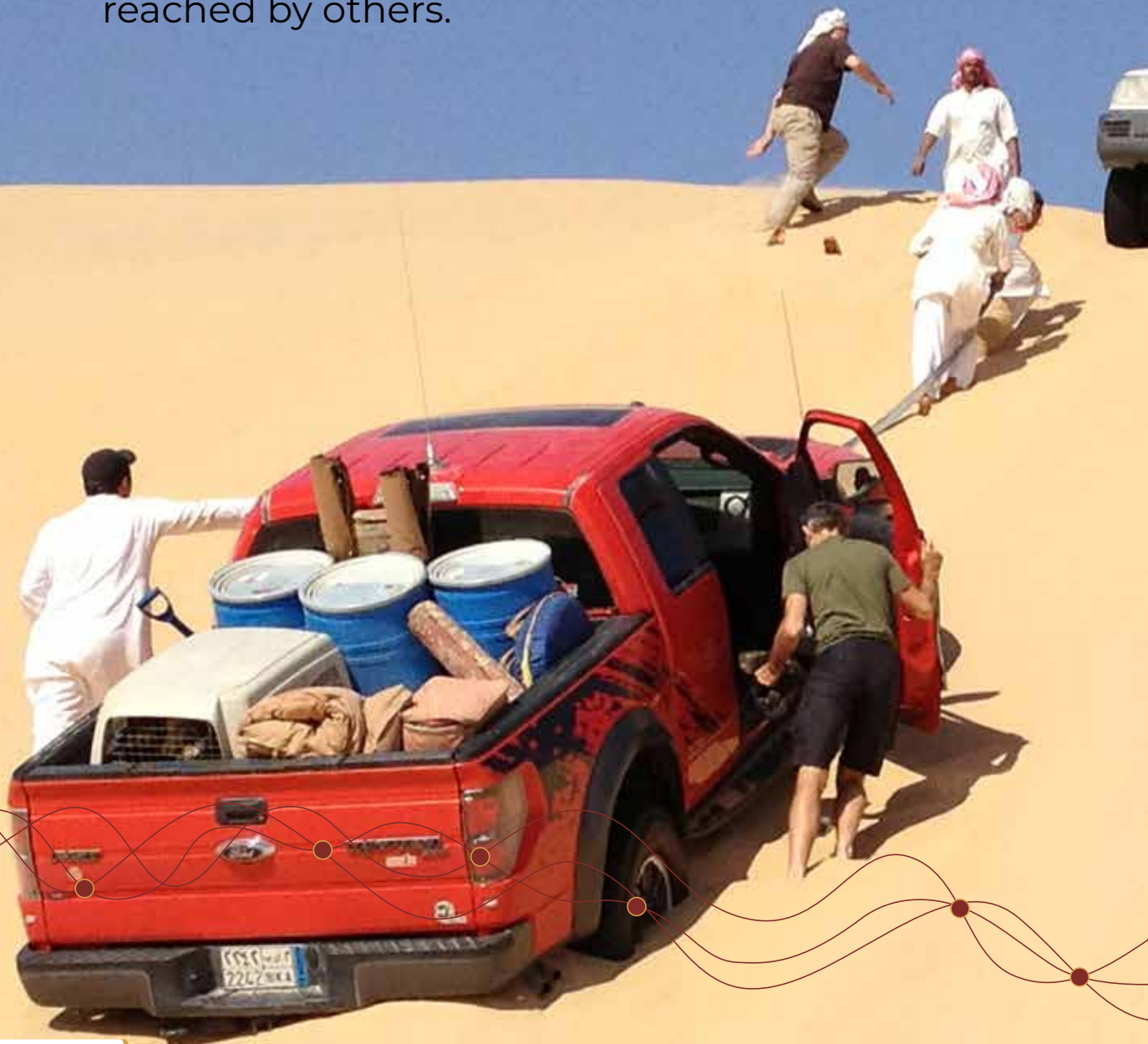


Pleasure and knowledge are an active essence on which the foundation and the brand raising from it to provide desert adventures and exploratory journeys. Therefore, at Delta Adventure, we focus on achieving the sole goal of embodying our official logo, brand and our special slogan that takes you to places not reached by others.



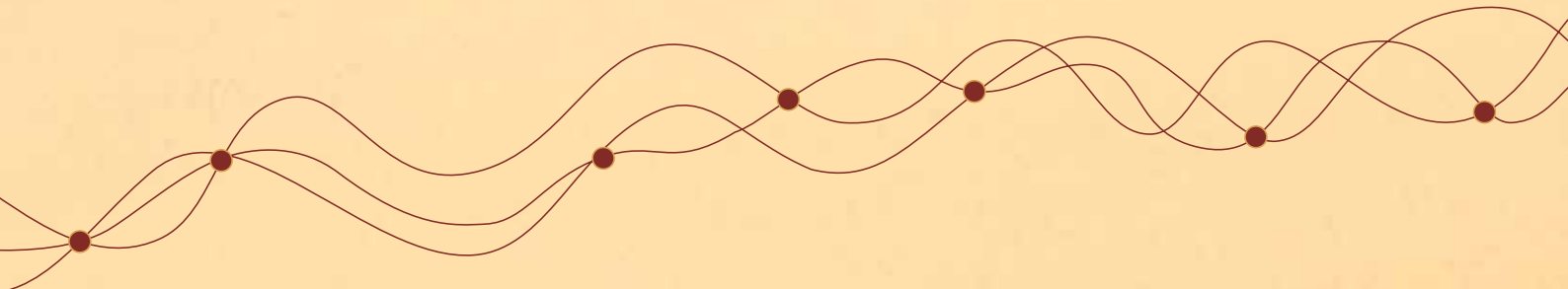
Brand Promise

Through its brand, employees and affiliates, Delta Adventures promises to have a strong presence and an effective role in providing the market with innovative programs and paths for adventure and desert trips and to take you to places not reached by others.



The Target & vision of the brand

A great grow to be the best valuable corporation in the field of desert tourism in the future. In the next five years, all of its services will focus on enhancing confidence in its brand to become an appropriate and effective partner for the lovers of adventure and exploration in the desert at internal and external levels, either individuals or governmental / private institutions, including: Diplomatic missions and their clients.



Delta Adventures Services

Delta provides unique, safe, and rich in knowledge desert adventures, customers dreamt about but could not do it on their own

- Adventure and exploration programs in the desert, Hiking - Safari scheduled and customized trips.
- Counseling in all stages of preparation for the trip, including physical and psychological preparation.

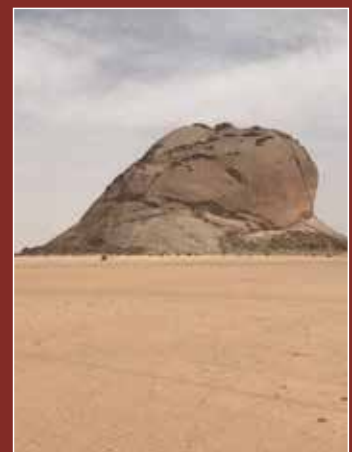


- Professional organization team with long experience in simulation of nature, equipped with the latest safety instruments.
- Transfers in modern four-wheel drive vehicles.
- Drinks and snacks.
- Meals.
- Experienced leaders and guides who are fluent in English and Arabic.
- Experts in first aids.





Delta Adventures Products







1

Crossing the Empty Quarter

Trip discription

One of the most exciting trips and tourist adventures, as it covers a distance of approximately 1200 km inside the sands of the Empty Quarter desert from the north-west (Haradh) through (Umm al-Hadid) in the south- east to the center of Shbeita north of the Empty Quarter, through which you will see a lot of landmarks, wells, oases, sand dunes and spend seven nights in the world's largest sandy landscape.

The Empty Quarter crossing is a journey of a lifetime that you will talk about throughout your life and put your name to the list of the few who have crossed this beautiful area.

Empty quarter nights are different, you will see a starry sky like never before and moonlit nights have a charming Sence.

Trip Duration

7 nights

Trip path

Riyadh- AlKharj- Haradh-Ghazalah- AlShalfa- umm Alhadid- Jalabah- Taweel Alkhetam- Om Koron- Ber Baida Lahy- AlManjor- Ain Homaidan- Ber Aldaeef- Shobaitah

Number of participants

9-12 Person

Time

November- February



2

Shibeata Al'aflaj Tour

Trip discription

A trip crossing the Empty Quarter from the north in Sheba area near Bir Sheba to Aflaj area in the west of the Empty Quarter.

Trip Duration

8 days

Distance

2300K m

Trip path

Riyadh- Haradh- Boubat Alhisan- Shobaitah- Qalmat Osaikrah- Om Qardn- Taweel Alkhitam- Galabat AlShafat- Om AlAil- Abo Bahr AlRomailah- AlAflaj- Riyadh

Number of participants

9-12 Person

Time

Throughout the year



3

A place of astroid fall in
the empty quarter desert

Trip discription

The place of Umm Al-Hadid in the north-west of the Empty Quarter is one of the most important landmarks in the region. Umm Al-Hadid is a place where an Asteroid was fallen which was accidentally discovered by the traveler Flippy, the fall left 3 large holes and made the sand melt, in this trip you will see the location and enjoying the stay overnight in that area filled with the famous AlGhada plants.

Trip Duration

3 Nights

Trip path

Riyadh- AlKharj- Haradh- AlGhazalah-Alshalfa-Om Al-Hadeed- AlGhada_Haradh- Riyadh

Number of participants

12-18 Person

Time

November- February





4

Linah Tour

Trip discription

Linah is located in the north-east of Saudi Arabia, 700 km from Riyadh, a historical district dating back to the history of King Solomon. Its filled of archaeological sites and ancient roads for commercial caravans like The Zubaida road, you will enjoy the overnight stay on the red sands of AlDahna on of the most fertile areas of the Kingdom filled wild plants.

Trip Duration

3 Nights

Distance

1500 Km

Trip path

Riyadh- AlMajmaa- AlBotaimaniah- Om Eshr- Leenah- Torbat Zobaidah- Riyadh

Number of participants

12-18 Person

Time

October- April





5

Jubbah Tour

Trip discription

The city of Jubbah, located in AlNofoth AlKabeer, 100 km north of the city of Hail, is one of the most important archaeological sites in Saudi Arabia.

The area is rich in archaeological inscriptions such as the first inscription of the wheel in history, as you will visit the Museum of historical Jubbah and then will cross the sands of AlNofoth AlKabeer (the second largest Nofoth in the Kingdom) to Al-Jouf and visit AlMared castle and Spend nights on the red sands.

Trip Duration

4 Nights

Distance

1800 Km

Trip path

Riyadh- Boraidah_jubbat AlNofoth- Athfa- AlJawf- Jubbah - Riyadh

Number of participants

12-18 Person

Time

October- April





6

Al-Hadhab Tour

Trip discription

AlHadhab mountains located in the center of the Najd region, It's red volcanic mountains forms spectacular natural formations, interspersed with many valleys and wild-tree reefs such as Talh, Salm and Somor.

These mountains are the land of the the great poet in the pre-islamic era "Emro'lqais", he has been mentioned a lot of there places in his poetry like AlDakhol mountain and Homel as well as the mountain and Ghadeer of Ma'sal

This journey crosses you from the far mountains of the Hidhab, going either beside it sometimes or into it until you reach the famous Saqib Mountain in the north, which is a huge rock can be seen from a distance of about 40 kilometers.

Trip Duration

3 Nights- 4days

Distance

1300 Km

Trip path

Riyadh- AlRabn- Masal- Aldakhol- Nofoth Sobai- Dh-aqanat- Nofoth AlSorah- Halban- Riyadh

Number of participants

12-18 Person

Time

October- April



7

Al-Tinhat Tour

Trip discription

AlTinhat is one of the Najd Oasis located 180 km from the city of Riyadh, it enclosed by the red sands of Aldhnaa. This area has a variety of landmarks where the sand is holding the valleys water forming a beautiful lake rich with trees and flowers. This trip includes a tour to the red sands of Aldhna and the large dunes in Hawmat AlNaqian, You will enjoy to visit the Tanhat valleys (Alshawki, AkAtash, ALTairy and others), it will be a special trip in a camp fully prepared to receive visitors from families and groups.

Trip Duration

1 night to 5 nights

Distance

180 Km

Trip path

Riyadh- Molem ALTawfy- AlHafnah_alAtash- AlTinhat

Number of participants

4-30 person

Time

November- Mars



8

Ghar Imam Turki Tour

Trip discription

Imam Turki cave Located in Olayyah mountain which is part of the famous mountain chain of Tuwaiq, the mountain is impenetrable with picturesque terrain with many valleys and caves and beautiful vegetation Imam Turki resorted to this cave to survive from the Ottoman campaign during the destruction of AlDiriyah and stay in it for a while until he found the right opportunity and timw to get out and establish the second Saudi state.

Trip Duration

1 day

Distance

550 Km

Trip path

Riyadh- AlHayer_Alain- Imam Turki Cave- Riyadh

Number of participants

9-21 person

Time

Throughout the year



9

Ghar Qais and Leila Tour

Trip discription

The cave was named after the lover poet Qais ibn al-Mallouh and his beloved Laila al-Amriyah, The story of Qais and Laila happened in the beginning of the first century AH, and its one of the famous love stories in Arab history.

Trip Duration

1 day

Distance

700 Km

Trip path

Riyadh- AlHayer- AlHawtah- AlAflaj- Jabal AlTobad- Riyadh

Number of participants

12- 21 Person

Time

Throughout the year



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